WSUA

WSUA is entering its sixth semester as the newest campus communications medium. Its history began in 1952 with the old Radio Guild. After years of struggle to be allowed on the air, WSCA - later WSUA - constructed its first studios in what is now the janitors' room on the north end of lower Brubacher Hall. In March of 1963, WSUA began operations with a transmitter which was a retreaded public address system in a single room which had to act as studio, office, reception room, and record library. Programming was haphazard, news, at first, non-existent. Under the guidance of Nick Argyros and Ron Campisi, the station began to grow. News, at first clipped from local papers, gained UPI service, programming grew by leaps and bounds. In the spring of 1964, WSUA moved to its present Studio Center. By winter 1964, ABC Network Service was added to the UPI wire. The studio layouts were finalized: Studio "A" was to be the main broadcast studio with professional Gates equipment and cartridge tape deck. Studio "B" was to be production studio, secondary broadcast studio, and newsroom. The smaller tech room would house the transmitter and all other equipment. It would also serve as a workshop for the Engineering Staff. The reception room could serve for panel discussions, informal talk shows and non-scheduled broadcasting.

Technically, then, WSUA is ready to return to the air. What does it need? It needs YOU. At this moment, some announcers are taking up to 8 hours of air time so we can broadcast for the first two weeks. But we need your talents and time. We need announcers to fill air time. Moust of all we need people who like "rock" music and can do a good job of communicating that liking to the WSUA audience. We need someone interested in show and film music. We need people interested in the lively non-rock "Club 640" sound.

We need newsmen. WSUA also needs personnel for vital but not-on-the-air jobs. We need engineers and technicians, secretarial help, record librarians, traffic personnel. All these vital jobs are lifeblood to radio operations.